

## Contact

ricardodalmaso5@gmail.com

www.linkedin.com/in/ricardo-dalmaso-marques (LinkedIn)

## Top Skills

International Arbitration

Dispute Resolution

Litigation

## Languages

English (Full Professional)

Portuguese (Native or Bilingual)

Spanish (Professional Working)

## Certifications

Brazilian Bar

## Honors-Awards

Shortlisted as one of the best Latin-American in-house counsel

Best Master's Thesis of 2016-2018 on Alternativa Dispute Resolution Methods

## Publications

A Glimpse of Arbitration of Corporate Matters in Brazil

United Nations Convention on Contracts for the International Sale of Goods (CISG) in the Brazilian House of Representatives – Approval by the Foreign relations and national Defense Commission

The Superior Court of Justice, the Anti-Arbitration Injunctions and the competence-competence principle as recognized in the Law 9.307/96

The involvement of States and State-Owned Entities in Arbitration Proceedings: The Minas Gerais State Arbitration Law (Law n. 19.477/2011)

O Dever de Revelação do Árbitro

# Ricardo Dalmaso Marques

Director & Associate General Counsel | Head of Privacy & Data Protection (Legal) | LATAM & Canada at Meta. Master of Laws & pursuing a PhD in Law. Focuses on tech and law.

São Paulo

## Summary

Master of Laws and pursuing a PhD in Law with the São Paulo University Law School. Acts as in-house counsel for tech companies for years, and has experience as associate at Pinheiro Neto Advogados in São Paulo, and Skadden Arps Slate Meagher & Flom LLP, in New York. Visiting Professor on law and tech matters in a number of institutions.

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## Experience

### Meta

Director & Associate General Counsel | Head of Privacy & Data Protection (Legal) | LATAM & Canada

August 2021 - Present (11 months)

São Paulo, São Paulo, Brazil

[Facebook Servicos Online Do Brasil employee]

The metaverse is the next evolution of social connection. Our company's vision is to help bring the metaverse to life, so we are changing our name to reflect our commitment to this future.

"The "metaverse" is a set of virtual spaces where you can create and explore with other people who aren't in the same physical space as you. You'll be able to hang out with friends, work, play, learn, shop, create and more. It's not necessarily about spending more time online — it's about making the time you do spend online more meaningful.

The metaverse isn't a single product one company can build alone. Just like the internet, the metaverse exists whether Facebook is there or not. And it won't be built overnight. Many of these products will only be fully realized in the next 10-15 years. While that's frustrating for those of us eager to dive right in, it gives us time to ask the difficult questions about how they should be built."

"Our corporate structure is not changing (...)This announcement does not affect how we use or share data."

## Facebook

Associate General Counsel | Head of Privacy & Data Protection (Legal)  
| LATAM

July 2020 - August 2021 (1 year 2 months)

São Paulo, Brazil

Facebook's mission is to give people the power to build community and bring the world closer together. Through our family of apps and services, we're building a different kind of company that connects billions of people around the world, gives them ways to share what matters most to them, and helps bring people closer together.

- Develops regulatory strategy with global privacy regulators in connection with new product features and initiatives and maintain Facebook's ongoing privacy-by-design processes
- Develops and maintains subject matter expertise in areas of regional data use and protection laws in the Latin America region and advise on the impact of the those on Facebook's business
- Assists product lawyers in evaluating the impact of privacy laws, regulatory guidance and enforcement actions, and other related guidelines on product features
- Supports members of the legal, business, and policy teams on privacy and security-related legal matters, including areas related to partnerships, acquisitions, integrations, and other business development opportunities
- Drives projects involving privacy analysis and compliance with stakeholders across Facebook's business, policy, legal, communications, security, and other departments
- Helps draft and oversee the development and management of Facebook's (and its affiliates') terms and data policies across the full range of Facebook's different products
- Helps to develop and conduct general and role-specific privacy trainings across Facebook
- Supports internal privacy compliance programs and processes to ensure we meet our obligations under those programs
- Assists product lawyers in evaluating the impact of privacy laws, regulatory guidance and enforcement actions, and other related guidelines on product features

## Wildlife Studios

General Counsel (Global Director/Head of Legal)

August 2019 - July 2020 (1 year)

São Paulo Area, Brazil

Oversees all legal, regulatory, policy and legal compliance matters for the company throughout the world (Brazil, US, Argentina and Ireland), including corporate governance, privacy, intellectual property, litigation, global security, and labor.

Wildlife is one of the leading mobile game developers and publishers in the world. In eight years, our gaming titles have been downloaded over 2 billion times providing fun to millions of people, every day, everywhere. Founded in Brazil in 2011, our studio has grown to become a truly global organization.

We have offices in the United States, Brazil, Argentina and Ireland, and are still expanding. Today, our portfolio of over 70 games engages billions of players around the world.

(HE ARE HIRING! If you love dynamic teams made up of enthusiastic and passionate people, Wildlife is where you belong. Our teams have the autonomy to create games that they are passionate about, and the support to bring them to an international audience.)

<http://www.wildlifestudios.com>

## Mercado Livre Brasil

Dispute Resolution Head for Brazil (Senior Manager) | Gerente Jurídico Sênior

May 2018 - October 2019 (1 year 6 months)

São Paulo Area, Brazil

Management of the company's entire dispute resolution portfolio in Brazil, in particular wrt civil, consumer, electronic, privacy, tax, IP, labor, criminal, antitrust and administrative law issues involving the Mercado Livre companies (Mercado Livre, E-Bazar, Mercado Pago, Mercado Envios, MercadoAds and Mercado Shops). Focuses also on preventive and consultive matters in collaboration w the entire LATAM legal and many XFN teams.

\*The Company offers its users an ecosystem of six integrated e-commerce services: the Marketplace, the Classifieds Service, the MercadoPago

payments solution, the MercadoLivre advertising program, the MercadoShops online Webstores solution, and the MercadoEnvios shipping service.

Handles topics involving the use of the internet for personal, commercial and public purposes (e.g., connectivity, online transactions, and cybersecurity), including, among others, (a) enforcement of Marco Civil da Internet (Brazil's Internet Act) by court and administrative authorities,(b) requests for takedown of content and disclosure of users' data, (c) interactions with IP rights owners, (d) privacy and data protection matters, (e) revision of online products' terms and conditions, (f) commercial claims in general, (g) online advertisement, (h) regulation of streaming services, (i) taxation, among others.

## Facebook

Litigation Counsel Lead, Latin America (LATAM)

December 2015 - May 2018 (2 years 6 months)

São Paulo Area, Brazil

Management of the group's civil, commercial and electoral litigation portfolios in LATAM (in particular wrt Facebook, Instagram and WhatsApp). Instruction and supervision of outside counsel on risk assessment, litigation strategy and review of court briefs. Contribution to the continuous development and improvement of litigation strategies and internal processes in various LATAM countries.

Assistance with many other legal matters, including regulation and pre-litigation matters on topics in the region, including intermediary liability, electoral law, privacy, net neutrality, and antitrust. Active collaboration with cross-functional teams (i.e., Policy, Comms, and Finance) and other legal teams overseas.

Focused on topics involving the use of the internet for personal, commercial and public purposes (e.g., connectivity, online transactions, and cybersecurity), including, among others, (a) enforcement of Marco Civil da Internet (Brazil's Internet Act) by court and administrative authorities,(b) requests for takedown of content and disclosure of users' data, (c) interactions with IP rights owners, (d) privacy and data protection matters, (e) revision of online products' terms and conditions, (f) commercial claims in general, (g) online advertisement, (h) regulation of streaming services, (i) taxation, among others.

## Universidade de São Paulo

Assistant Professor - Procedural Civil Law and Arbitration

January 2015 - July 2017 (2 years 7 months)

São Paulo Area, Brazil

Teaches and assists graduate students on the subjects of Procedural Civil Law and Arbitration.

International Centre for Dispute Resolution (ICDR)

Global Advisory Board Member | ICDR Y&I (Young & International)

January 2014 - December 2016 (3 years)

ICDR Young & International (ICDR Y&I) is the networking group affiliated with the International Centre for Dispute Resolution (ICDR) for those interested in international arbitration and ADR under the age of 40. Its primary goal is to provide opportunities for younger participants in the field of international arbitration and ADR to meet, exchange ideas and learn from peers and more senior practitioners. ICDR Y&I's ranks include attorneys in private practice, in-house counsel, government employees and academics and graduate students with an interest in international arbitration.

Pinheiro Neto Advogados

9 years 2 months

Associate

January 2011 - February 2016 (5 years 2 months)

Sao Paulo, Brazil

Member of the litigation and arbitration department that comprises preventive and litigious action in the civil, commercial and private international law sectors, with relevant focus on the energy, corporate and construction dispute resolution sectors. Specialized in complex litigation and arbitration (domestic and international). Practices before Brazilian courts and administrative bodies, and acts as counsel before and official secretary to arbitral tribunals in arbitrations in Brazil and abroad.

Law Assistant

March 2010 - December 2010 (10 months)

Member of the litigation and arbitration group that comprises preventive and litigious action in the civil, commercial and private international law sectors. Experience in domestic and international commercial arbitration as assistant counsel and secretary to arbitral tribunals.

Law Intern

January 2007 - February 2010 (3 years 2 months)

Member of the litigation and arbitration group that comprises preventive and litigious action in the civil, commercial and private international law sectors.

Experience in domestic and international commercial arbitration as assistant counsel and secretary to arbitral tribunals.

**Club Español del Arbitraje**  
Secretary Officer - Brazilian Chapter  
August 2012 - July 2015 (3 years)

Sede social: Madrid, plaza Mariano de Cavia, número 1.

Asociación sin ánimo de lucro, con personalidad jurídica propia y única y con plena capacidad jurídica y de obrar, que pretende fomentar el arbitraje y promover su utilización en Iberoamérica. El Club tiene por objeto fomentar el recurso al arbitraje como método de resolución de conflictos, promocionar España como centro internacional de arbitraje, así como desarrollar el arbitraje en el área iberoamericana. Website: <http://www.clubarbitraje.com/ver.php?idm=8&it=11>.

**Skadden, Arps, Slate, Meagher & Flom LLP & Affiliates**  
International Visiting Associate  
August 2013 - June 2014 (11 months)

Greater New York City Area

Practice concentrated on international litigation and arbitration. The International Litigation and Arbitration Group of Skadden, Arps, Slate, Meagher & Flom LLP brings a vast breadth of knowledge and experience to the resolution of international disputes, including claims of expropriation and other investor/state disputes.

**FGV DIREITO SP**  
Assistant Professor and Visiting Professor  
January 2011 - December 2013 (3 years)

Assisted professors and taught graduate and postgraduate students on the subjects of Civil Procedural Law and Arbitration.

**ABEArb - Associação Brasileira dos Estudantes de Arbitragem**  
Secretary Officer  
July 2011 - December 2012 (1 year 6 months)

**Alumni Direito Mackenzie**  
Coach - II Competição Brasileira de Arbitragem and 19th Willem C. Vis International Arbitration Moot  
April 2011 - May 2012 (1 year 2 months)

Sao Paulo, Brazil

Educational Institution; Research industry.

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## Education

Universidade de São Paulo

PhD, Law · (2018 - 2022)

Universidade de São Paulo / USP

Master's degree, Law · (2013 - 2017)

FGV - Fundação Getulio Vargas

Specialization Course, Corporate Dispute Resolution

Strategies · (2012 - 2013)

Pinheiro Neto Advogados Professional Development Program  
(Escola de Formação Pinheiro Neto)

Professional Practices, Business and Law · (2012 - 2013)

FGV - Fundação Getulio Vargas

Specialization Course, Law and Economics · (2012 - 2012)